

# Dine & Donate Program

## At



La Cappella is an upscale yet casual Italian-American eatery in the Waterworks Mall. Located in the Fox Chapel area, la Cappella is ideally situated to offer a fun night out for many different groups. While many of la Cappella's Dine & Donate Programs have centered around Fox Chapel School District sports teams or extracurricular activities, la Cappella has also successfully hosted Dine & Donate programs for local churches, senior citizens groups and small interest groups.

When looking to raise funds for your sport/group/club, etc.-please think of la Cappella. Raising funds for any group can be a challenge. There are only so many car washes and candy sales one can host. There are only so many ways to ask for a donation.

**Dining at la Cappella is an option that is different from the other fund raisers.** Moms, dads grandparents, co-workers or family friends don't have to buy a ton of candy bars. People don't have to feel like they are forcing their interest group on their friends.

With la Cappella's Dine & Donate Program, families can go out and eat as they normally do---however, if they are willing to eat at la Cappella on a particular day or night, 20% of their check will be donated to the organization, club or group they are supporting. The funds will be delivered to the organization-straight from la Cappella!

There are a few simple rules related to the Dine & Donate program.

1. One particular date will be selected (either a Monday or a Wednesday) for your organization, club or booster group's Dine & Donate program.
2. To get credit for the Dine & Donate, a coupon must be turned in.
3. Coupons will be accepted from open to close on the designated day.
4. Coupons not only apply to dine-in meals but also can be used for take-out or delivery.
5. Passing out coupons on la Cappella's grounds is prohibited and will result in forfeiture of your group's entire donation.
6. Once a date has been selected and agreed upon, la Cappella will create a Microsoft Word file coupon that can be emailed to your group members. If you would like to pass out physical coupons, you are allowed to make additional copies.
7. la Cappella will calculate your proceeds shortly after your Dine & Donate day. A check will be available within one week of your Dine & Donate event.

Success of the Dine & Donate hinges greatly on the organization, club or booster group's ability to get people to come out and dine at la Cappella.

### Example 1

Organization A gets 30 people to eat at la Cappella with a total tab of \$500, **Organization A will receive \$100.**

### Example 2

Organization B puts out flyers, sends out emails, gets the word of mouth going and gets 150 people to come out to la Cappella on their Dine & Donate day and spend \$2,500. **Here, the Booster Group gets \$500.**

In either case, organizations, clubs and booster groups can do very well with our Dine & Donate program. There are no upfront costs. Absolutely zero out-of-pocket expenses. You do need one thing and one thing ONLY—the willingness of your group members to come out and eat at la Cappella.

Through our Dine & Donate Program, la Cappella has already put more than \$3,500 back into various organizations and booster groups within the surrounding communities in 2012.

Why don't you be the Next Group to enjoy a la Cappella *"K-I-T-K-B-A-T-K!!!!"*

If you have any questions, please call the restaurant at 412-449-0200 and ask for our General Manager-Lloyd Weaver.

**la Cappella and**  
**(put your group's name here)**

**- a winning combination!!!**